



## ABOUT THE WAY TO COFFEE

The Way to Coffee is all about showcasing dedicated and passionate specialty coffee shops, roasters, importers and farmers worldwide. It's a leading resource platform for thousands of coffee and travel enthusiasts and closely monitors recent developments in the coffee industry to provide up-to-date, relevant content. The project started in 2015 and the number of readers has been growing steadily at a fast pace.

16K

SOCIAL MEDIA  
FOLLOWERS

22K

MONTHLY PAGE  
VIEWS

13K

MONTHLY  
UNIQUE  
VISITORS

15

PUBLICATIONS



I'm a writer, content creator, coffee connoisseur and photographer telling stories about the world's favourite beverage for renowned magazines and newspapers. I also share my knowledge and passion with coffee companies and help them to successfully grow their business both online and offline. My full service consulting ranges from developing an innovative cafe concept and design to menu development, choosing the right coffee beans for a specific segment and improving and running marketing efforts.

## FEATURED IN

Berliner Zeitung

SPiegel ONLINE

coffeet&i

SPRUDGE

crema  
for coffee-lovers

STANDART  
standing for the art of coffee